

VIEW PREMIUM SELECTION – Fully booked and back to Dampfdom

- **Fully booked with around 300 selected collections for high-quality fabrics and accessories**
- **Preview Textile Show at the start of the season with the most recent material developments and colour trends for SPRING.SUMMER 26**
- **At the earliest date on 3 & 4 December 2024**
- **Return to the Dampfdom at Motorworld Munich**

Munich, November 25, 2024. In a week's time, the VIEW PREMIUM SELECTION will kick off the season for the latest material developments and colour trends for SPRING.SUMMER 26. After an extremely successful interim trade show in Munich's city centre at Karlsplatz Stachus in the summer, the exclusive preview format of the renowned MUNICH FABRIC START will now take place again in the Dampfdom at Motorworld Munich. Curated collections at the earliest possible date on 3 and 4 December 2024 – the concept of the VIEW PREMIUM SELECTION is once again confirmed by international suppliers from the **FABRICS, ADDITIONALS, DENIMS** and **SPORTSWEAR** segments. The Dampfdom was once again fully booked after a short time.

"We are often asked why we don't enlarge the VIEW. And yes, the strong demand could tempt you to do so. But what makes VIEW so successful is the combination of the early timing with a smart selection of inspiring collections. We will retain this format. In combination with MUNICH FABRIC START, this is an ideal set-up."

Sebastian Klinder, Managing Director MUNICH FABRIC START

"Designers, buyers and fashion professionals from the premium sector gather at VIEW in Munich to find out about the first new products and trends for SPRING.SUMMER 26 in a unique atmosphere. The selection of exclusive, high-quality and international collections is extremely promising. We are looking forward to a great show."

Frank Junker, Creative Director & Partner MUNICH FABRIC START

The trends for SPRING.SUMMER 26 create an arc of man, nature and technology and result in five contrasting moods:

HUMAN TECH: People and technology merge. Technical textiles such as micro perforation, breathable membranes, parachute silk, synthetic jersey, lightweight or hi-tech knit meet soft and gentle nuances such as pastel stripes and skin structures in contrast to 3-dimensional prints.

AGAINST ALGORITHM: In a world increasingly dominated by algorithms, this trend favours the imperfect and the handmade. Lightly washed denim, crumpled checks, poly-cotton, terry jersey, technical cotton and bright knitwear are combined with graffiti, cursive writing, numbers and letters, scribbles, unusual mixes, batik looks and statement motifs.

NATUROLOGY: In this trend, a world of fabrics unfolds that celebrates the organic interplay of materials and textures. The harmony of nature is reflected in light, air-permeable fabrics, double jerseys, regenerative fibres, natural blends, flowing knits, paper touch cotton and mesh. Nature as muse is revealed in artistic botanicals, crumpled flowers, exotic plants and mossy looks.

CLUTTERCORE stands for the charm of orderly chaos and the attempt to bring stylish order to the beauty of abundance. Fabric trends such as embroidered voile, delicate lace, crochet and wool-cotton blends create tactile highlights, while silky lustre and suede add luxurious accents. Patterns with rococo references, poetic prints, millefleurs and art deco influences add an artistic, romantic touch.

MUNICHFABRICSTART

INTERNATIONAL FABRIC TRADE SHOW

PRESS RELEASE

TIMELESS MODERNITY: Minimalist, but never plain. Fabrics with a subtle structure and refined finish combine classic with innovation. With vegan nappa, coated cotton, clean, fresh poplin as well as upper denim and cool wool, natural materials meet modern technologies. Geometric prints and patterns such as bold stripes, maritime looks, embroidered initials and traditional multi-stripes set accents and ensure timeless clarity.

How these trends are translated into fabric and material innovations will be demonstrated by the following premium suppliers in the **ROTUNDE** and **HALL** areas of the Dampfdom, and many more:

ACHILLE PINTO	FITECOM	OLIMPIAS PORDENONE
AKIN TEKSTIL	GRATACOS	ÖZDOKU TEKSTIL
ALMODO	GREENWOOL	PANAMA TRIMMINGS
ART N CRAFT	HIRONEN	PAULO DI OLIVEIRA
AYYILDIZ	ILAY TEKSTIL	PECLERS PARIS
BALLI RAFANELLI BOLD	IOAKIMIDIS TEXTILES	PLUS 39
BESTE	INWOOL	PONTETORTO
BLACKNOIR BY CONTEMPORANEA	ITOCHU	RABEK TEKSTIL
BONOTTO	JACKYTEX	RIBBONTEX
BOSSA	JECATEX	RIOPELE
BRUNELLO	KARMA BY GENTES	SHARABATI DENIM
CALIK DENIM	KIPAS	SIDOGRAS
CAMIN	KOMATSU	SMI
CARLO	LA LINEA	SOMELOS TECIDOS
BASSETTI	LANIFICIO ROMA	STAM ART – TMT – TELATEX
CERVOTESSILE SINCE 1815	LIBERTY FABRICS	TAKISADA NAGOYA
CLERICI TESSUTO	LIMONTA	TEJIDOS REBES
COLOMBO	LYRIA	TEKSTINA
DAVARIS TEXTILES	MAGLIFICIO MAGGIA	TESSUTI DI SONDRIO
DEBS CORP	MAIBOM	TORAY INTERNATIONAL
DUTEL CREATION	MALHIA KENT	TRABALDO TOGNA
ELYAF TEKSTIL	MARIO BELLUCCI	VISCOTEX
ERICA + COMPAGNIA DELLA SETA	MILIOR	WEFT
ETON TEXTILE	MIROGLIO LANA / SEM	WE NORDIC LABEL STUDIOS
EUROJERSEY	NASTRIFICIO VICTOR	YILMAZ
FABRIQUE	NUOVA TESSILBRENTA	

DEBS Corp (JP), Paulo De Oliveira, (PT), Telatex (FR), Somelos (PT) and Tessuti di Sondrio (IT), among others, will be represented at VIEW Premium Selection for the first time.

On the first evening of the trade show, VIEW X-MAS NIGHT offers another opportunity for industry exchange and inspiring discussions. Buyers, designers and professionals are cordially invited to the VIEW Gallery on Tuesday, 3 December 2024, from 18:30.

THE NEXT SHOW DATES:

VIEW PREMIUM SELECTION
SPRING.SUMMER 26
3 + 4 DECEMBER 2024
Dampfdom Motorworld Munich

MUNICH FABRIC START & THE SOURCE | BLUEZONE & KEYHOUSE
SPRING.SUMMER 26
21 + 22 JANUARY 2025
MOC & Zenith Area Munich

www.munichfabricstart.com | www.bluezone.show | www.viewmunich.com